

CALVIN COULTHARD

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📍 Flanders, NJ 07836



www.ccoulthard.com

<https://vimeo.com/user84383794>

Lone Wolf Productions - Owner

Flanders • 12/2022 - Current

- LWP provides clientele a blend of marketing and video production disciplines. From social asset creation to the highest level of video production expertise, LWP successfully manages every aspect of video production from conception to final delivery
- Client: *CONSULATE, NYC*
 - Social asset sound design for Lululemon & ATHLETA and color finishing for Rolling Stone Magazine social assets
 - Editing for Tiffany & Co., CDP, and Lululemon
- Client: *Professional Fighters' League (PFL)*
 - Produced 400+ social asset block which resulted in early delivery of contracted assets by 25%
 - Ongoing social editing for PFL's and Bellator's YouTube channels
- Consultations for podcasts, webcasts, and social asset creation
- Licensed drone work for real estate, construction/engineering, outdoors, and defense industries

LWP provides:

▪Writing/Scripting ▪Storyboarding/Conception ▪Production set-up & Filming ▪Licensed Drone Production
▪Full-service Editing ▪Complete Post-Production ▪Media Management

Montebello Media - Sr. Media Director

Suffern, NY • 01/2022 - 02/2024

- Developed internal production agency from the ground up
- Media Management for all brands and respective clients
- Internal production studio built for podcast purposes, including full studio creation (video, audio, lighting, control room)

RECOILtv - Director, Video

Remote • 01/2019 - 02/2022

- Creation and management of RECOILtv, a digital version of an outdoors magazine. RECOILtv was profitable within 2 years of origination
- Creation and management of the RECOILtv OTT app
- Media Management for five brands in addition to over 50+ social influencers
- Managed global network of media professionals and production houses

Benelli USA - Video Producer, Marketing

Accokeek, MD • 01/2015 - 01/2019

- Cinematography and editing prioritization
- Copy creation for Marketing campaigns
- Media Management for parent company and subsidiaries

WWE - Associate Producer/Stage Manager

Stamford, CT • 01/2009 - 01/2014

- LIVE Event Video Production
- Studio management, scripting, editing, media management, ALL non-linear editing systems utilized, but current platform includes the full Adobe Creative Suite
- POST Production includes full editing, mixing, and color disciplines

EDUCATION

MBA: Marketing & Advertising
USM, 2018

MA: Digital Media Production
Sacred Heart, 2014

BA: Journalism
Penn State, 2009